

Manic Mommies!

www.ManicMommies.com



Erin and Kristin are working moms trying to manage the chaos.

The Manic Mommies are Erin Kane and Kristin Brandt, working moms who believe moms deserve support, validation, and lots of laughs!

Through their weekly podcast the Manic Mommies bring tips, product reviews, guest interviews, and practical advice to moms trying to manage the chaotic combination of work and family.

Refreshingly honest and listeners say, quite funny!

Podcast

Monthly (average)..... 32,000
 2009393,989
 Lifetime 1,373,520

Web Site

Visits 18,000
 Pageviews 50,000

Partners

The Manic Mommies have teamed up with well known organizations including Mead; Real Simple and Embassy Suites.

Community

Manic Mommies maintain an active presence in popular social networking sites including:

Facebook (fans)4,000+
 Twitter (followers)2,400+

Under The Big Tent

Manic Mommies listeners looking for honest (and confidential) conversation about the joys and challenges of raising a family today know where to go – the Manic Mommies “invitation only” network hosted at BigTent.com.

Members..... 2,000+

Escape

Each year, the Manic Mommies host the Manic Mommies Escape, a “real world” gathering of listeners because moms need more than just validation - they need a break!

2008 130+
 Cruise to the Caribbean

2009 165+
 Napa, CA

2010 (projected) 200+
 San Antonio, TX

Sponsorship Contact us for details.

Podcast

1-month \$7,500/mo 3-months..... \$5,000/mo

Web Site – Available through BlogAds

Hi-Rise ad \$50/week.... Standard ad \$30/week
 Mini ad \$20/week.... Classified ad \$10/week



**Named #3
 Most Influential
 Moms Group**